

Colleen Jacobs

Product Specialist Sales & Marketing Support

As our life insurance analyst and product specialist, Colleen will help you review your clients' current life insurance portfolio and perform a thorough analysis, giving you the information you need to make informed decisions on the management of your portfolio. With over 20 years experience in the insurance industry she is your best resource to identify carrier competitive strengths, and weaknesses. Colleen has a Marketing degree from Baker College. To expand her knowledge more specifically in the insurance industry, she earned the designation of Chartered Life Underwriter (CLU) in 2001.

She and her husband Mark are the proud parents of three children. Lauren, the oldest, is finishing up her Special Education degree and just starting her life as a married woman. Michael, the 2nd oldest, is at the beginning of his college education. Drew, the youngest, is still in elementary school. Most weekends you will find them on the sidelines of a school football game or volunteering at Immaculate Heart of Mary church and school (Mark often coaching).

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OBJECTIVE INFORMATION DRIVES INFORMED DECISIONS



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